

# PREPARE, PRACTICE, AND PRESENT YOUR STRATEGIC VISION

## PREPARE



- Pick your supporting points.
- Focus on the content by asking yourself the following questions:
  - Are my points clear and easy to follow?
  - Am I speaking at the right level for this audience?
  - Am I explaining things in the best order or sequence?
  - Am I telling my audience why this information is important to them?

## PRACTICE



- Practice out loud at least 3-4 times.
- Don't make any changes unless they are based on how your practice sounds.
- Keep things loose, fluid, and flexible rather than training yourself to only do it one way.
- Stay authentic! Don't get stiff and formal.

## PRESENT



- Represent your own position.
- Speak to your audience's needs and concerns.
- Make slides that reinforce your words, not repeat them.
- Articulate each consonant clearly.
- Use the power of pause.