

RESOLVING UNCERTAINTY TO LEAD SUCCESSFUL INITIATIVES

This job aide is designed to help you identify uncertainty, understand the source(s), and properly draft your initiative. Complete each section to help identify and address uncertainty, to ensure a more successful initiative.

List five external uncertainties affecting your business (e.g., technology, regulations, customers, etc.)

List five internal uncertainties (e.g., capabilities, culture, stakeholders, readiness, etc.)

For each initiative, list what you know

For each initiative, list what you don't know

Gather data for the things you don't know. Who might have the data and/or knowledge?

Is there a resource or capability available elsewhere in the organization?

Search for and list industry best practices or external solutions

Now that you've identified what the uncertainties are and have mitigated what you can, draft your initiative